

Mazda 323



mazda

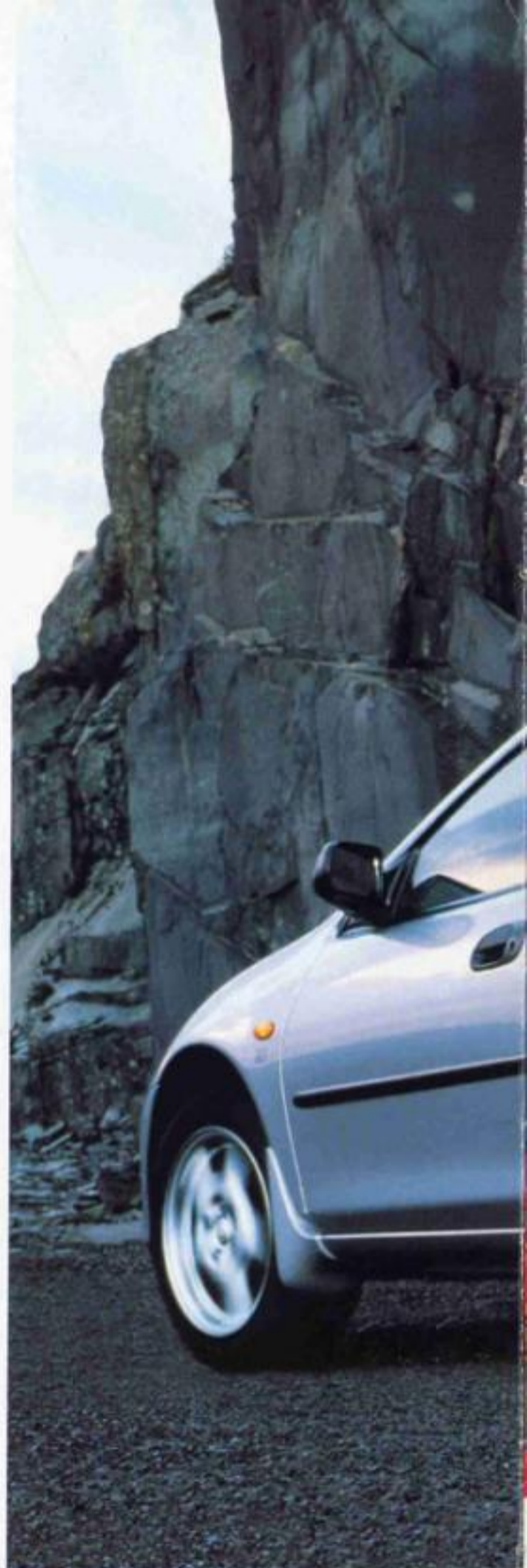
The Mazda 323 is now a three car range, representing unbeatable choice and value

Because we all have different needs, Mazda has produced three different versions of the 323 - the 5 door hatchback and now the 3 door hatchback and 4 door saloon.

Three cars which are beautiful to look at and practical to own. Cars which have the free-flowing lines of a sports car, but greater versatility. This is Mazda engineering at its best.

We have placed the passenger compartment further forward to create more interior space, while keeping the car's sweeping profile.

The 323 combines a unique driving experience with performance that is revolutionary for a car in its class, easily meeting the most exacting safety standards.



Mazda 323 3dr Hatchback



Mazda 323 4dr Saloon



Mazda 323 5dr Hatchback



Mazda 323 5dr Hatchback

The Mazda 323 is engineered so that man and machine are one - putting the driver in complete control

The Mazda 323 4 cylinder 16 valve engine is available as a 1.3 (on the 3 door); a 1.5 (on all models) and a 1.8 (on the 5 door). For ultimate performance, the Mazda 323 5 door ZXi is equipped with a 2.0 litre V6 24 valve engine.

The cockpit is designed for pure driving pleasure. All essential controls are within easy reach; dials directly in front of you provide all the information you need and electric window controls are conveniently positioned in the armrests.

The 323 driver's seat is contoured for back and thigh support. Shoulder supports firmly brace the driver's body against lateral G forces produced by hard cornering. The seat is fully adjustable for you to find your most relaxed driving position.



Interior Mazda 323 5dr Hatchback 1.5 LXi/GXi

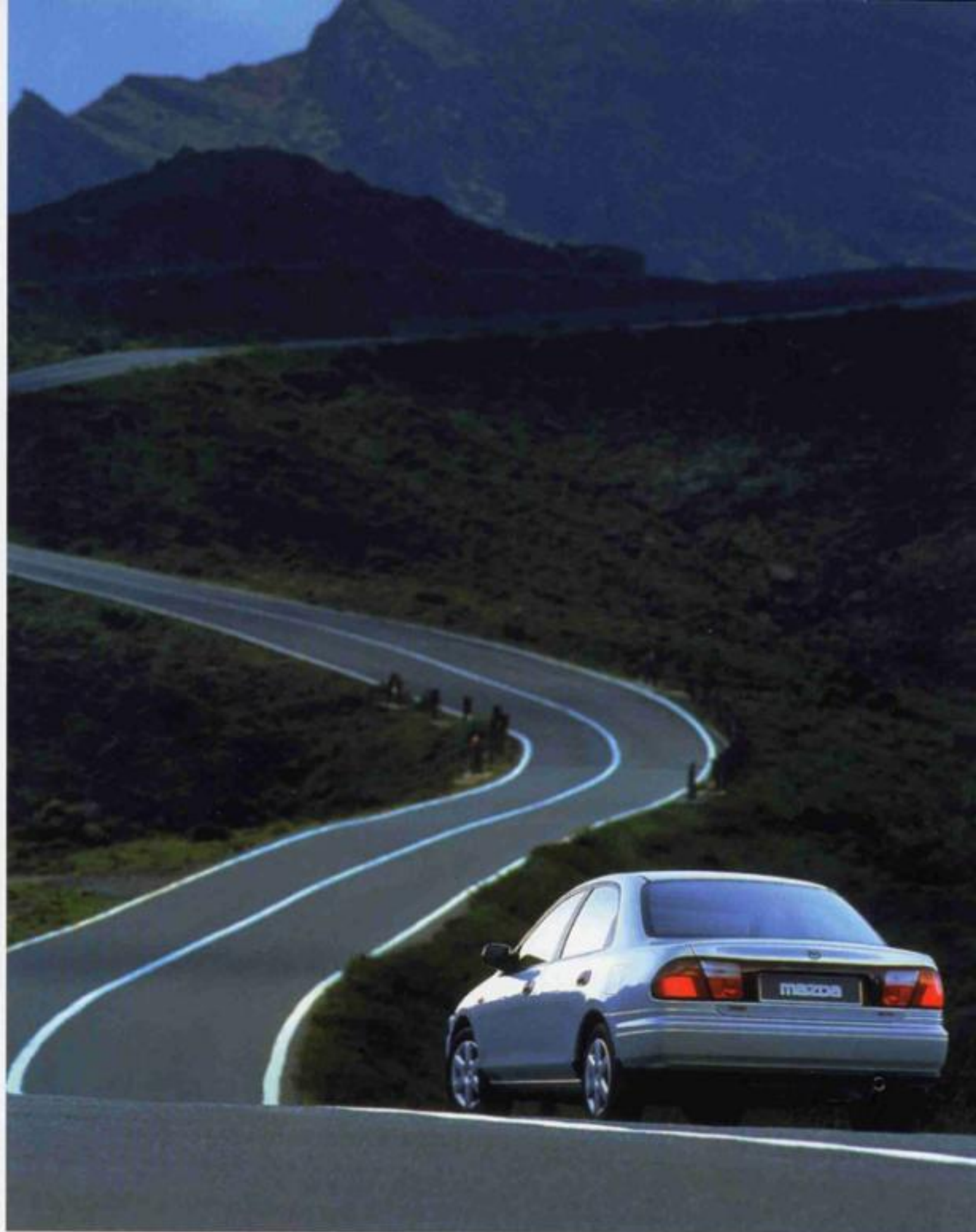


Mazda V6 DOHC 24-valve



Ventilated front disc brakes

GENE ADAMS



Mazda 323 4dr Saloon 1.5i GXi

The feeling of control in a Mazda 323 is absolute. It handles like a sports car yet is exceptionally quiet, even at high speed. There is an absence of transmission noise and vibration - thanks to the car's extremely rigid body, developed using computer technology.

Four wheel independent suspension gives the Mazda 323 surefooted cornering ability and a smoother ride. Stability on any road surface is ensured by special shock absorbers with ultra low speed damping valves. (On the 2.0 V6 24v the shock absorbers have rebound springs.) The 1.3, 1.5 and 1.8 litre models have rear drum

brakes; the 2.0 has discs all round, and the 1.8 and 2.0 models have the added advantage of anti-lock braking. Whether you are handling atrocious weather conditions, overtaking or simply cruising at high speed, Mazda's quality engineering lets you drive with complete assurance.

Compact, stylish and practical

The sports car styling of the Mazda 323 3 door hatchback artfully conceals the space and versatility of a hatchback. Adults can stretch out in the back thanks to the car's height.

The hatchback door opens to bumper level for easier loading. The 60:40 split rear seat gives you a number of practical alternatives and lets you carry long or awkward loads while still taking passengers.

Seats are firm and comfortable, giving every passenger good support. Fabrics and interior trim blend together for a relaxed and stylish air.

The Mazda 323 is full of practical features like stowaway boxes and open door pockets for road maps.



Mazda 323 3

Mazda 323 3dr 1.5i GXi





door Hatchback

Mazda 323 3dr 1.3i LXi

Interior Mazda 323 3dr 1.5i GXi



Sunroof on 3dr 1.5i GXi only



Spacious luggage compartment

Sophisticated, stylish and comfortable

Mazda 323 4 door



Mazda 323 4dr Saloon 1.5i GXi

Saloon



Mazda 323 4dr Saloon 1.5i GXi

The Mazda 323 4 door saloon combines sophisticated design with superior handling. Its unique forward location of the passenger compartment provides an unusually large volume of interior space.

The engine layout, under the short bonnet, is designed to absorb the impact of head-on collisions. Superior aerodynamics allow efficient use of fuel. The boot is large enough to hold five suitcases.

Ample leg and shoulder room come from the Mazda design which couples a compact engine compartment and long wheelbase with the full height of the car. Contoured seats give extra support for comfort on long journeys. The 60:40 split rear seats provide flexible load carrying capacity.

Powerful ventilation and heating systems allow sensitive control of the car's interior temperature. A rear seat centre arm rest, conveniently placed switches for electric windows and a centre console box for items like cassette tapes, all help to make the Mazda 323 4 door saloon a very civilised car.



Mazda 323 4dr 1.5i GXi interior



Spacious luggage compartment



Rear centre armrest



60:40 split fold-down seat

Engineering pedigree meets inspired design

The thoroughbred engineering of the Mazda 323 5 door hatchback is matched by the car's beautifully refined interior. Luxurious space has been created by the combination of long wheelbase, forward location of passenger compartment and deeply sculpted sides and roofline. Firm, comfortable seats provide a relaxed environment for passenger and driver.

The Mazda 323 5 door unites the looks of a sports car with the practicality of a hatchback. The tailgate opens to bumper level for easier loading. The rear seat splits 60:40 to provide versatile load carrying.



Mazda 323 5



Mazda 323 5dr 2.0i ZXi V6 24v interior



High level brake light



Door pocket



Mazda 323 5dr Hatchback 2.0i ZXi V6 24v

door Hatchback

Mazda 323 5dr Hatchback 2.0i ZXi V6 24v



**For many there is no more
distinctive a car than the Mazda 323**

Mazda 323 5dr Hatchback 2.0i ZXI V6 24v

